

THE PORT CHARLOTTE 10.

WE BELIEVE AN "ISLAY" WHISKY SHOULD LIVE AND **BREATHE THE FRESH SALT** TANG OF ISLAY AIR, ALL ITS LIFE. THIS IS NOT A SPIRIT DISTILLED ON THE ISLAND AND IMMEDIATELY SHIPPED **OFF TO THE MAINLAND TO MATURE IN SOME** UNDISCLOSED WAREHOUSE. "ISLAY" ISLAY WHISKY.

THIS 10-YEAR-OLD PORT CHARLOTTE HAS BEEN CONCEIVED. DISTILLED. **MATURED AND BOTTLED** ON ISLAY ALONE.

WE ARE A YOUNG TEAM WITH DEEP-ROOTED VALUES, AND AN AMBITION TO MAKE THE ULTIMATE A WHISKY MADE BY PEOPLE NOT SOFTWARE; A WHISKY WATCHED OVER EVERY **DAY OF ITS MATURING** LIFE BY THOSE WHO MADE IT; A WHISKY BORN OF **A COMMUNITY WITH A VISION AND A MISSION TO KICK START A SINGLE MALT** WHISKY REVOLUTION, THIS PORT CHARLOTTE 10-YEAR-OLD IS WHO WE ARE. THIS IS WHERE WE'RE FROM.

PRODUCT SPECIFICATION

WHISKY TYPE:

HEAVILY PEATED ISLAY SINGLE MALT SCOTCH WHISKY

PHENOL LEVEL:

40 PARTS PER MILLION

VINTAGE/AGE:

10 AGED YEARS

ALCOHOL STRENGTH:

50% alc./vol

AVAILABILITY:

CORE PRODUCT PERMANENT RELEASE

BARLEY PROVENANCE:

100% SCOTTISH BARLEY FROM INVERNESSHIRE REGION

MATURATION PROFILE:

- 65% 1ST FILL AMERICAN WHISKEY CASKS
- 10% 2ND FILL AMERICAN WHISKEY CASKS
- 25% 2ND FILL FRENCH **WINE CASKS**

BOTTLING:

BOTTLED ONSITE WITH ISLAY SPRING WATER. **NON CHILL FILTERED & COLOURING FREE**

LIQUID COLOUR:

PRIMROSE TO CITRINE

TASTE DESCRIPTOR:

BARBECUE SMOKINESS, RICH AND SPICY WITH SWEET MALTY NOTES

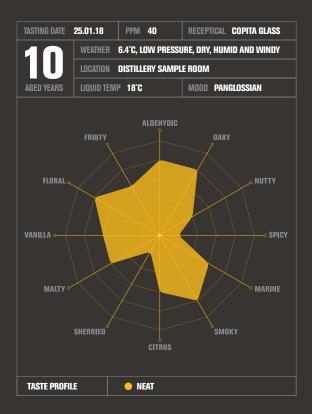
RELEASE DATE:

MAY 2018

CHEAT SHEET:

THIS FIRST PERMANENT RELEASE OF PORT CHARLOTTE 10 YEAR OLD REPLACES THE MULTI VINTAGE CUVEE SCOTTISH BARLEY. AS THE FLAGSHIP PORT CHARLOTTE IT SHOWCASES THE SMOKY, BARBECUE QUALITIES OF OUR SPIRIT. A NEW BESPOKE GREEN GLASS **BOTTLE IS A NOD TO THE HEAVILY-**PEATED MALTS OF "ISLAY", BUT UNLIKE MANY IS CONCEIVED, DISTILLED, MATURED AND BOTTLED ON ISLAY.

PORT CHARLOTTE THE SIGNATURE TEN. TASTE NOTE





NOSE

THE SMOKE IS CALMED BY THE MARINE, OZONE CHARACTER, TIME HAS BROUGHT A BALANCE, A HARMONY IN THE COMBINATION OF OAK, SMOKE AND SPIRIT. WHILE THE SMOKE IS ALWAYS DISCERNIBLE ON THE NOSE IT IS DRY, EARTHY, PEATASH IN ITS STYLE AND SO ALLOWS THE OAK TO COME FORWARD WITH WAVES OF GOLDEN CARAMEL, FUDGE, VANILLA CUSTARD, HINTS OF GINGER, NUTMEG AND CLOVE. THERE IS CITRUS FRUIT, COAXED FROM THE GLASS WITH A DROP OF WATER, GENTLE LEMON MERINGUE AND CLEMENTINE. BREATHE DEEPLY AND THE FLORAL AROMAS OF WILD THYME, HEATHER AND SEA PINK BRING YOU TO THIS ATLANTIC COAST.

PALATE

ON THE PALATE THERE IS A NOTICEABLE DELICACY AND SOFTNESS IN TEXTURE AND STYLE. AGAIN, THE BALANCE OF FLAVOUR IS SUPERB AS THE SMOKE WRAPS LOOSELY AROUND THE SWEETNESS DRAWN FROM DEEP WITHIN THE OAK. COCONUT, VANILLA CUSTARD, LEMON HONEY COMBINES WITH SMOKED OYSTERS AND SUN BAKED SALTY SAND.

FINISH

THE FINISH IS SUBLIME, SMOKY
SURE, BUT ALSO THE SOFT
SWEETNESS OF FUDGE AND MALTED
BARLEY, ORANGE, MANGO AND
BANOFFEE PIE HINTING OF THE
DEPTH AND QUALITY OF THE OAK.
THE MANY LAYERS INTERCHANGE
ON EACH SIP. AS THE SMOKE COMES
AND GOES SO TOO THE NOTES OF THE
SPIRIT, RIPE APPLE AND APRICOT,
BEAUTIFULLY INTERTWINED WITH
MALT AND OAK SWEETNESS AND
THAT TYPICAL PORT CHARLOTTE
STYLE DRY SMOKE.

CHARACTER

AGEING FOR 10 YEARS ON THE
SHORES OF LOCHINDAAL HAS HAD A
PROFOUND EFFECT ON THIS SPIRIT.
LIKE SUNSHINE ON A WINTERS DAY,
THIS PORT CHARLOTTE 10 BRINGS
CLARITY AND LIGHTENS THE MOOD,
WELCOMING AND BRIGHTENING THE

